



Photo courtesy of Crown Assisted Living

Crown Assisted Living & Memory Care Support is located in New Smyrna Beach.

You'll be a family member at Crown Assisted Living

For Hometown News
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Crown Assisted Living is the only 16-bed assisted living and memory support facility in the New Smyrna Beach-Edgewater area.

It is a family-owned business where residents are family as well.

of ownership. "We took over and started upgrading, changing, cleaning. Making things nice, homey," he said.

The ultimate goal is to redesign Crown into a residence he would be happy living in. To that end, the family has focused on carpeting, furniture, lighting, music and dining. "Strong elements" of his own home is how Mr. Bergs

ed Living home. One of them, Wesley, recently welcomed a new resident. Making her feel comfortable from the day she moved in. Mr. Bergs mentioned cats and small dogs are OK with him.

When choosing Crown, you are choosing a variety of entertainment options. Four days a week, residents enjoy live music, including music thera-

Juris Bergs, owner and administrator, takes pride in the personal attention each resident receives.

That is the advantage of its size. With just 16 beds, Mr. Bergs and his family get to know each resident as they would a family member. "You have freedom to be what you are, and at the same time, you have people listening to you. You will never be fully forgotten," he said.

Instead of coming into the business with preconceived notions, Mr. Bergs said he didn't "inherit all kinds of positive and negative things" about the field of assisted living. He said he is a "blank piece of paper, so I'm kind of writing my own story." That story could be titled the caring family.

At Crown, they make it a practice to know your favorite foods, special diets and the type of schedule you like to keep. For instance, if you prefer to eat a little bit later than the scheduled mealtime, the food will be ready when you are. "We put a lot of heart in the business," Mr. Bergs explained.

The Bergs bought Crown Assisted Living April 1 and immediately went to work. Mr. Bergs recalled the first months

described the new look.

Regarding the food, he said, it is 95% fresh. He makes a breakfast parfait that includes bananas, blueberries, mangos and strawberries.

Residents also can expect homemade soup with their lunch or dinner and personalized service. If you only eat chicken drumsticks, you will not be eating chicken wings. If you don't like eggs, you are welcome to more of the parfait.

When Mr. Bergs says residents eat 95% fresh, he means it. At Crown, leftovers are not frozen, only to be reheated on another day. Further, many of the foods are organic.

Crown features a quiet front yard with a picnic table. Rooms along the front have access to a common balcony with an overhang that allows for shade.

A private room is available for when residents have guests. There also is a private dining room that doubles as a game room.

There is a large common area with a TV and a self-playing organ. The organ is typically heard while meals are served. The dining table sits under a chandelier that reflects in glistening light.

Two cats call Crown Assist-

py. The music is so enchanting Mr. Bergs often stops working and joins the residents enjoying the live performance.

Crown is less than 10 minutes from the beach. If you are not listening to a live performance or going to the beach, you might find yourself playing bingo, card games, making a craft, watching a movie or taking a casual walk.

Your health is a top priority at Crown Assisted Living. The on-site doctor is Regina Asihene. Affiliated with many hospitals in the area, Dr. Asihene has 23 years of experience in nursing homes and assisted living facilities. She responds immediately to residents' needs and assesses all residents every 10 to 14 days.

In addition to Dr. Asihene, two other medical personnel are on staff, providing a combined 62 years of experience in the health profession. Between the three of them, there is always someone available to tend to the medical needs of the residents.

Crown is a 55 and up assisted living and memory support facility. They are the only New Smyrna Beach facility accepting Medicaid and Medicare. *For more information or to set a tour, visit crownalf.com/home/.*

Health Notes

Covid vaccinations at health department

The Florida Department of Health in Volusia County

Nomi Health has a Covid-19 testing site at the City Gym at 1000 Live Oak St.

Hours are 8 a.m. to 6 p.m. Monday to Friday.

register, call (904) 482-0189.

Al-Anon

Al-Anon Family Group for